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Habitat DIGS Launches “DIGgin’ for Dollars” Campaign

March 25, 2010 – Jackson Hole, Wyoming – Habitat DIGS has launched a campaign towards its goal of raising \$10,000, enough to “dig” the foundation of a future Habitat home. “DIGgin’ for Dollars” encourages DIGS members and supporters to participate by asking friends, family, and co-workers for support.

The most successful participants can earn prizes donated by local businesses, such as a weekend of lodging and skiing in 2011 at Grand Targhee or a 10-visit punch card to Enclosure Climbing Center.

DIGgin’ for Dollars will run through June 1, 2010. To participate, friend “Teton Habitat” on Facebook and click on the DIGgin’ for Dollars link. Donations can also be made at www.tetonhabitat.org, mailed to PO Box 4194, Jackson, WY 83001 or brought to the Habitat ReStore. No matter how you donate, be sure to indicate the DIGgin’ for Dollars campaign for a chance to win a great prize.

DIGS, which stands for Dedicated Individuals Giving and Serving, brings together active young locals who share a passion for Jackson Hole and who support housing in order to preserve an engaged and diverse community. DIGS offers a fun and social way for locals to give back through volunteerism, fundraising, advocacy, and micro-donations.

Habitat for Humanity builds homes with those in need in Teton County. Homes are built by volunteers and are then sold to pre-selected partner families with a no-interest, no-profit mortgage to ensure low monthly payments. Homeowners are required to contribute at least 500 hours of their own “sweat equity” on their home before they are allowed to move in. Habitat also runs the Habitat for Humanity ReStore, which sells used and surplus building supplies to help fund the building of Habitat homes.

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